

Whitley County **Venture Accelerator** p r o g r a m

*Funding, Coaching and Mentorship
to help high value startups and expansions gear up in Whitley County!*



I WANT TO DO SOMETHING BIG!

Who is the Whitley County EDC Venture Accelerator program for?

- Any business or potential business located in Whitley County
- Brand new businesses with BIG growth potential
- A current business looking to expand or enter a new market
- Businesses ready to launch new ideas!



TELL ME MORE ABOUT THE PROGRAM

The Venture Accelerator program is a 10-week intensive preparation program.

- If selected, participants will work with other program participants and will receive one-on-one coaching and mentoring from an EDC small business coach
- Participants will follow a curriculum to find answers, test ideas and receive feedback from peers and coach, and articulate ideas to customers, partners, bankers & investors



I WANT TO GROW MY BUSINESS

Your business doesn't stop here. Past Accelerator clients include businesses in the agribusiness, specialty foods, orthopedic products & services, online and storefront retail and community services.

- Upon successful completion, businesses may be eligible to apply for a seed grant of up to \$2,500 to assist with costs identified in business plans
- Depending upon individual qualifications and needs, we can help prepare businesses for additional funding from various sources

Contact Small Business Coach Steve Franks at sfranks@whitleyedc.com for more information.

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