

## EDC PROGRAMMING



MEDICAL DEVICE  
INITIATIVE

AgriBusiness  
Initiative



### SMALL BUSINESS & ENTREPRENEURSHIP INITIATIVE (SBEI)

- SBEI GreenLight: Assists clients with starting and growing their businesses
- SBEI VentureAccelerator: One-on-one business coaching program to help businesses grow
- Voice of the customer programming: Programs designed to receive feedback from businesses to develop growth strategies
- Revolving Loan Fund program: Low-interest loan program for individuals or startup and existing businesses seeking growth opportunities

### LEADERSHIP WHITLEY COUNTY

A seven month experiential learning program designed to **empower** individuals to serve & become better leaders, **engage** individuals in the workplace and community, and **connect** them with resources to continue growing as a leader at home, in the workplace and in the community.

### MEDICAL DEVICE INITIATIVE

The Whitley County EDC Medical Device Initiative was created to help **grow** the medical device industry in Whitley County, and **connect** business owners with the **resources** needed for success.

### AGRIBUSINESS INITIATIVE

The Whitley County EDC Agribusiness Initiative was formed to create **awareness** about progressive **opportunities** within the agriculture industry, and to connect the local agriculture community with the **resources** needed for success.

### INDUSTRY IMMERSION (2I)

2I events are short, experiential learning opportunities for high school educators, similar to an **externship** or an internship. These events provide unique opportunities for educators to identify **skills** and technologies utilized by **local employers**, to discover **internship opportunities** for their students.

This institution is an equal opportunity provider and employer



# Whitley County EDC

THIS IS WHO WE ARE.

## EDC MISSION

To lead a comprehensive economic program that retains and expands employment opportunities for local residents and attracts business investment to Whitley County.

## SERVING THE COMMUNITY

The Whitley County Economic Development Corporation (EDC) serves as a single point of contact for business and industry in Whitley County. We help create and encourage **business investment** in the county such as new **business attraction** and supporting business **retention and expansion**. We are **advocates** for a business-friendly environment and a community of opportunity!

## PEOPLE FIRST

Our diverse team offers expertise to help clients solve problems and grow their business. We focus on building meaningful relationships with clients, and treating them as unique **individuals**. We provide the right tools for clients through every stage of business.

## EDC GOALS

1. **Sustainability** – Provide financial stewardship to existing donors, and increase funding and diversity in the donor base.
2. **Leadership** – Develop advocates amongst business, community and elected leaders.
3. **Innovation** – Clearly define EDC programs and services, and develop programs and services that increase the community's competitiveness.
4. **Connectedness** – Foster collaboration and alignment amongst local partners.

## BUSINESS RETENTION & EXPANSION

The EDC works diligently to assist local business owners with **expanding** and **growing** their businesses, and overcoming potential growth obstacles. We work with business owners in a safe and **confidential** environment.

## BUSINESS ATTRACTION

In order for Whitley County to survive and thrive in the **global marketplace** we must continue to **grow**. The EDC works to attract new businesses and talent to Whitley County.

