

WHITLEY COUNTY EDC WORKSHOP

INTRODUCTION

The **EDC WorkShop** delivers customized coaching and mentoring to clients interested in growing their businesses in our community.

Have you considered expanding your company's capabilities to include **digital design and manufacturing, additive manufacturing**, or working with **lightweight and modern metals**?

Are you interested in highly regulated industries like **aerospace, agriculture, defense** or **medical devices**? Or do you want to learn more about how to **identify, evaluate, license**, and **commercialize intellectual property**?

Our team will work with you to provide **partner connections, industry knowhow**, and **technical outlooks** so that you can grow your business in Whitley County. This initiative isn't about bottom line, cost reduction strategies; our focus is on encouraging clients to *scale-up their businesses!*

OUR TEAM

Jon Myers, President — Responsible for setting overall strategic direction and for top-level business development

Bruce Stach, SBEI Program Manager — Provides connectivity to National Manufacturing institutes, and lead the Center's technology focus

Steve Franks, SBEI Program Coach — Serves as liaison to clients and partners and will lead the Center's venture accelerator

BACKGROUND

Our **mission** is to establish a center of design and development excellence in Whitley County that leverages local, state, and federal partnerships to work with local companies to pursue product and technology development opportunities.

Our **vision** is to establish the EDC WorkShop as a catalyst to plan, build and equip scalable business ventures, functioning as a "one-stop-shop" resource center to connect clients in highly regulated industries to offsite economic development partners.

PROPOSAL

The proposal involves establishing a **knowledge center** focusing on adoption of digital design and engineering, advanced materials usage, and additive manufacturing capabilities; and a **commercialization center** focusing on design and development of new products.

This activity will focus initially on DoD related opportunities, but will expand to serve other highly regulated industries (e.g. aerospace, medical device, precision agriculture).

**Fee-based services

- Knowledge Center services**
 - Resource partner introductions
 - Technology outlooks
 - Government contracting**
- Commercialization Center services**
 - Technology transfer**
 - Product design & development**
 - Business accelerator

The EDC Workshop is intended as a place at which clients in highly regulated industries will learn how to pursue technology transfer and product development activities. Staff will plan group seminars and workshops and will provide access to one-on-one coaching and mentoring. The EDC Workshop and its resource partners will provide access to the following proposed services:

SERVICES



PARTNERSHIPS

