

Kauffman Foundation FastTrac Growth Venture™ 2016

“For established companies who want to take the next step”

FastTrac Growth Venture is a flexible 36-hour program with a proven framework to help established companies and entrepreneurs realize the full potential of their businesses through sustainable growth and operational efficiency.

The Grace College School of Business, a certified FastTrac affiliate and licensee, provides the course in an interactive group-orientated environment where participants can network with one another to bolster their business knowledge and ideas. This program is designed for experienced companies looking to grow and move to the next level.

- Learn Gazelle techniques
- Analyze current business situation
- Identify the best growth opportunities
- Determine models for growth
- Build budgets supporting the visions and strategic plans of the businesses
- Find ways to strengthen products and services
- Understand best practices for new product development
- Determine the best sales strategies for markets
- Optimize the roles and responsibilities of management teams
- Discover the operations systems needed to support a growing business
- Improve profitability and financial performance
- Implement revised business plans

FastTrac Growth Venture is a **12-module program**. The program will be held on Tuesday and Thursday evenings beginning September 6 and 8, and running thereafter, every Tuesday evening through November 14 at Grace College, MOCC, School of Business.

Cost per participant is \$495.00

Class size is limited to 10-12 participants

Water and snacks provided



Contact: Alan Grossnickle
grossnae@grace.edu
574-372-5100 ext. 6091



Contact: Bruce Stach
bstach@whitleyedc.com
260-244-5506



Contact: George Robertson
robertson@kosciuskoedc.com
574-265-2601